



*"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has."--
Margaret Mead*

What is Social Artistry and why is it important?

Many challenges in our work world stem, in part, from leadership that is ill-prepared to deal with present complexity. This is a result both of inadequate preparation of new leaders given the realities and complexities of global change, and too little human resourcefulness among many current leaders who often live out of a limited awareness of their greater potential. Called upon to "do more with less" while remaining innovative and competitive, leadership often feels as if it is stretched too thin, barely able to keep up with the day-to-day demands of business, let alone to lead others in creative problem solving and leading edge technologies.

What are the opportunities created by our rapidly changing world? A cadre of new leaders is needed to advise and lead the shift to a new and higher level of consciousness at work, bringing about a more positive future, embedded with life-affirming values and practices. These new leaders are the Social Artists of the future.

Social artistry training facilitates development of skills and potentials that liberate personal and group inventiveness, increase ability to work cooperatively with others, and raise levels of self-esteem. It is an art form, in so far as it brings a range of skills and disciplines to bear upon creating a more beautiful and harmoniously functioning company or team.

Artists must work continuously to work to develop the skills within themselves, and apply those skills to their mode of expression whether it is on canvas, or an instrument, or within organizations. Social artists are individuals who work on their own personal development so as to be skilled to provide consultation, leadership and guidance for changing paradigms, values, legislation, and structures within their spheres of influence.

What is a Social Artist?

Social Artists:

- Navigate comfortably between differing, and sometimes clashing, organizational cultures, agendas and systems;
- Work by bringing together collaborative networks and teaching/learning communities;
- Foster nonlinear, partnership forms of organization;
- Promote lifetime learning;
- Are skilled in deep resonant listening, authentic communication, finding common ground, and mediating differences between individuals and groups;
- Are intuitive, able to perceive the complex dynamics within a changing group, and to identify new trends emerging from apparent chaos;
- Are skilled in the art of timing – waiting until the appropriate forces are converging to take action – and identifying organizational "trim tabs," those areas where a little amount of effort results in huge shifts.
- Are as much interested in the internal dimension of situations as the external forms. To help this perspective, the social artists explore and develop their own inner awareness and the capacities that come from such awareness;
- Are skilled in the art of interpersonal relations and able to find ways to cross the great divide of "otherness" to step out beyond stereotypes and respect and evoke the diverse potential of others;

- Social Artists are skilled in creating and managing work through cross-disciplinary, cross-cultural task forces or problem-solving teams. Social Artists are sensitive to and help protect the genius of each person, relationship, and team. They serve as catalysts for new blends of ideas and people, through growth and transition. Social Artists recognize the emergence and importance of a new overarching story that helps unite everyone's efforts.
- Social Artists are entrepreneurs of organizational change, skilled in creative problem solving and resource development. They are fully vested in integrity and in the boldness of their missions. Social Artists rely on deeply held beliefs to sustain and inspire their work, and to tap the reservoir of human potential for inspiration and expansion of their capabilities.

Why Social Artistry Training?

Social Artistry training, provided by world-class experts, combines contemporary leadership skill development with research and experienced-based advancement of our human potential to create exceptional leadership capacities that are both highly generative and never before tapped into.

What are a Social Artist's leadership skills?

- Developing partnerships and collaborative teams
- Operational integrity
- Mediation, artful negotiation and conflict resolution
- Invoking the genius in individuals, relationships, groups and teams
- Entrepreneurial skills in creating new income streams and resource development
- Influencing and managing dynamic systems changes
- Fluency between diverse ways of expression and conflicting needs

What areas of development does a Social Artist learn?

- Capacity for recognizing emerging trends on multiple levels
- Ability to envision how a particular project can impact the overall direction of the business
- Highly tuned intuition and mind/body balance
- Capacity for identifying "trim tab" factors and orchestrating actions with appropriate timing to create maximum effect for change with minimal effort
- Capacity to tap into deep beliefs and inner strength to bring commitment, resolve, courage and integrity to leadership



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Leadership Training– Core Competencies Developed	Social Artistry
Communication Skills	Develop skills in deep resonant listening, authentic communication, finding common ground, and mediating differences between individuals and groups
Conflict Resolution Skills	Develop mediation, artful negotiation and conflict resolution
Teambuilding Skills	Develops sensitivity to help recognize and protect the genius of each person, relationship, and team. Social Artists act as catalysts for new blends of ideas and people, through growth and transition. Social Artists recognize the emergence and importance of a new overarching story that helps unite everyone’s efforts.
Coaching Skills	Develop skill in the art of interpersonal relations and learns ways to cross the great divide of “otherness” to step out beyond stereotypes and respect and evoke the diverse potential of others; invoking the genius in individuals, relationships, groups and teams
Visioning Skills	Develops capacity for recognizing emerging trends on multiple levels; develops skill in the art of timing – waiting until the appropriate forces are converging to take action – and identifying organizational “trim tabs,” those areas where a little amount of effort results in huge shifts
Planning / Goal Setting	Develop and plan “trim tab” projects
Emotional Intelligence	Learn to more successfully orchestrate body/mind system on four levels: physical, psychological, mythic, unitive
Collaboration Skills	Develop capacity to navigate comfortably between differing, and sometimes clashing, organizational cultures, agendas and systems; fosters growing of non-linear partnerships
Presentation Skills	Develop confidence and self-esteem
Stress Management	Develop highly tuned body/mind balance and intuition
Motivation	Develop ability to respect and evoke the diverse potential of others
Change Management	Develops intuitive sense and the ability to perceive the complex dynamics within a changing group, and to identify new trends emerging from apparent chaos; influencing and managing dynamic systems changes
Creative Problem Solving	Social Artists are entrepreneurs of organizational change, skilled in creative problem solving and resource development
Innovation	Develops entrepreneurial skills in creating new income streams and resource development
Personal Leadership	Social Artists are as much interested in the internal dimension of situations as the external forms. To help this perspective, the social artists explore and develop their own inner awareness and the capacities that come from such awareness.